

12 September 2023

Annual General Meeting 2023

Dear Shareholder,

The Annual General Meeting (**AGM**) of Perpetual Equity Investment Company Limited (ABN 68 601 406 419) (**ASX:PIC**) (**Company**) will be held at 3.00pm (Sydney time) on Thursday 19 October 2023 at the Blaxland Ballroom, Swissotel Sydney, 68 Market Street Sydney, New South Wales. Shareholders can also participate in the AGM online at <https://meetings.linkgroup.com/PIC2023>. If you wish to participate online, you will be able to view the live webcast, ask questions and make comments as well as vote in real time.

The Notice of Meeting, template proxy form and Online Guide, which can be accessed at <https://www.perpetualequity.com.au/shareholders/annual-general-meeting>, contain information about how to participate in the online AGM. These documents will also be lodged with the ASX. Shareholders should monitor the Company's website and ASX announcements where updates will be provided if it becomes necessary or appropriate to make alternative arrangements for the holding or conduct of the AGM.

The items for deliberation at this year's AGM are:

- the financial and statutory reports for the financial year ended 30 June 2023;
- the re-election of Ms Nancy Fox AM as a Non-Executive Director;
- the election of Mr Michael Clarke as an independent Non-Executive Director;
- the adoption of the Remuneration Report for the financial year ended 30 June 2023; and
- an increase in the Non-Executive Director Remuneration Pool.

In accordance with section 110D(1) of the *Corporations Act 2001* (Cth), you will not be mailed physical copies of the Notice of Meeting or proxy form unless you have made a valid election to receive such documents in hard copy. You can view and download the Notice of Meeting from the Company's website at <https://www.perpetualequity.com.au/shareholders/annual-general-meeting> or from ASX's website at <https://www2.asx.com.au/> (ASX code - PIC). Your personalised proxy form is attached to this letter. If you have any difficulties obtaining copies of the Notice of Meeting or your personalised proxy form, please contact the Company's share registry on +61 1800 421 712.

You may vote by proxy in advance of the AGM or by attending the AGM physically in person or virtually (or your appointed attorney or corporate representative attending in person or virtually).

Shareholders are strongly encouraged to complete their proxy voting in advance of the AGM using the instructions that are contained in the attached personalised proxy form. Proxy forms must be received by 3.00pm (Sydney time) on **Tuesday 17 October 2023** (being not less than 48 hours before the commencement of the AGM) in order to be valid for the AGM. Any proxy forms received after that time will not be valid for the AGM. Even if you plan to attend the AGM in person or online, we encourage you to submit a directed proxy vote so that your vote will be counted if for any reason you cannot attend the AGM on the day.

The Notice of Meeting is important and should be read in its entirety. If you are in doubt as to the course of action you should follow, you should consult your financial adviser, lawyer, accountant or other professional adviser.

The Company encourages shareholders to provide an email address so it can communicate with you

electronically for items such as notices of meeting and annual reports. Shareholders can still elect to receive some or all of their communications in physical or electronic form, or elect not to receive certain documents such as annual reports. To review or update your communication preferences, please contact the Company's share registry, Link Market Services, at <https://investorcentre.linkgroup.com/>

I look forward to welcoming you to the 2023 AGM.

Yours sincerely,

A handwritten signature in cursive script that reads "Nancy Fox".

Nancy Fox AM
Chairman